

Wai Yan Soe Moe

Media, Marketing & Design

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A highly motivated individual who is eager to learn and grow in the industry. Has strong communication skills and is a team player, making use of digital software such as Adobe Photoshop, Illustrator, InDesign, Premiere Pro and After Effects. Very willing to try new things to become a better creative and skilled professional.

KEY SKILLS

Software:

Photoshop, Illustrator, InDesign, Premiere Pro, Lightroom, After Effects, Figma, Dreamweaver, Adobe XD, Adobe Animate, DaVinci Resolve, Blender 3D Vista, Unreal Engine

Skillsets:

Graphic Design, Web Design, Marketing, Content Creation, Production, Photography, Videography, Photo Editing, Video Editing, Motion Graphics, 3D Modelling, Animation, Interactive Media, HTML Coding

Languages:

- English (Fluent)
- Burmese (Native)
- Chinese (Conversational)

EDUCATION

April 2021 - April 2024

Republic Polytechnic:

3.45 GPA

- Achieved as of Academic Year 2023/2024

Republic Higher Year Scholarship

- Achieved as of Academic Year 2023/2024

Republic Award for Leadership

- Achieved as of Academic Year 2023/2024
- One out of five to receive the award

Director's Roll of Honour

- Achieved as of Academic Year 2022

CCA Supervisor for AVMP

- Market and promote the CCA
- Lead the Audio-Visual Media Production CCA

Diploma Leader for TF SCALE (Temasek Foundation Specialists' Community Action and Leadership Exchange)

- One out of four selected to represent the diploma
- Hosted 20 students from Chulalongkorn University, Thailand
- Marketing for the collaboration
- Created engaging and unique content

Marketing Head for Symbiosis

- Event to showcase the works produced by Final Year Students
- Managed social media for the event
- Lead a team of 10 to run the event smoothly

Marketing Head for STAHereForYou

- Created a social media dedicated to interacting and checking in on the well-being of students.
- Lead a team of 3 to design the posts
- Interacted with followers

Event Running Head for Freshman Orientation

- Overall In-Charge of Freshman Orientation 2021
- Lead a team of 50 to ensure the event went smoothly

Event Runner for STArt Camp

- Event to welcome EAE students into the school
- One out of Eight chosen to assist with the event

Diploma Representative for Republic Polytechnic

- Chosen to represent the diploma in RP Open House 2023
- Managed a booth that showcased design works

Peer Support Leader for STA

- Managed a team of 60 students to help provide welfare support for peers
- Participant of OPSL
- Students chosen to represent the school in Orientation Programme

Compassvale Secondary School:

GCSE "O" Levels 2020

- Obtained 6 Passes
- Obtained 2 Distinctions

Videography Club

- Contributed to producing several productions for the school

North Spring Primary School:

The Queen's Commonwealth Essay Competition 2016

- Achieved Silver in the Youth category

WORK EXPERIENCE

April 2023 - Present

Moonkey Media

CEO of Moonkey Media

- Founded and managed a freelance company
- Lead a team of 5 to produce quality work for clients

September 2023 - February 2024

iClick Media

Digital Design and Media Intern

- Produced promotional content for clients
- Worked effectively in a team of 6 to complete projects

March 2023 - April 2023

Dreamcore

Sales Consultant

- Sell customized computers and other accessories to clients.
- Was the top sales consultant for the duration of the job.
- Persuade clients to buy our items instead of similar items on the market
- Engage in customer service
- Provide information on the products and services that we offer

October 2022 - February 2023

Tiffany & Co.

Customer Service Assistant

- Provide customer service to the clients and to help the sales associates
- Engage with the clients and provide them with service when necessary
- Worked in a very professional environment
- Build trust and teamwork skills with the team to meet the client's needs

VOLUNTEER WORK

March 2023

Singapore Cancer Society

Event Usher

- Ushered and provided assistance to guests and participants

September 2022

Singapore Design Week

Design Ambassador

- Explain the attractions and exhibitions to guests that came for the event

REFERENCES

Available Upon Request